

Hello Neighbor Event

Purpose:

BUSC is hosting an event to welcome any and all of our community members who have moved into the community and who feel “new”. Whether you have come to Sauk Center in the past month or past decade, you are welcome to come and enjoy some food, music, conversation, and time to get to know your neighbors in the community. We also welcome community members who feel “at home” to help us to extend a warm welcome to our neighbors by saying, “Hello Neighbor! / Hola Vecino!”

August 25th 3-5pm

Aspect of event planning	What is it? What do we need?	Who will do what?	Associated Cost
Logistics	Sinclair Lewis Park - need reservation August 25th 3-5pm @Sinclair Lewis Park		SL park \$81 reservation
Activities	Nametags & markers Mixer Questions Cornhole Board of questions <ul style="list-style-type: none"> - Where do you look for information? - What do you want to know about the community? 	Amanda Nancy	Supplies (\$20). Cornhole from the Herald (6 sets?)
Music	DJ for ambiance music, introduction to event, and mixer activity	Amanda	
Food	Hot dogs, buns, condiments, chips soda, water, juice, soda, utensils cookies, napkin holder/other vegan/gluten free (Coborns)	David P	Contact Jeff 320-429-4997
	Ice Table from Ace	Christine	
Other details	Decorations or signs? \$250 \$200	Yasmeen and Dora	You have \$ to work with! Go ahead and order banner (no date on banner, just Welcome Neighbors in English and Spanish), table covers, decor.

Marketing and PR	Facebook Bank Marquees Newspaper Faith communities Flyers Signage	Logan Nancy Goal of Getting word out at Sinclair Lewis Days	Post cards (Nancy)

May 28 virtual meetup 6pm.

Tasks:

- Connect with Staci Michel's - connect with businesses about interest in adding a coupon, certificate, gift in the "Welcome basket" for new residents of our community (Amanda)
- Also ask Staci about best ways to get the word out during SLDs (Amanda)
- Check with Jake on food sponsors (Pat)
- Start putting post card/flier together (Nancy)
- Confirm DJ, coordinate food (Dave)
- Check on small (Sauk Centre) gifts Hidden Treasure (Amanda)

Next meeting July 2 (6pm)

Future Planning (early August)

- Create registration for day-of event to capture attendee information (Amanda)
 - New people (google form)
 - Name
 - Number of people
 - Door prizes
 - Board of questions
- Board of questions? How do we capture what our new neighbors want to learn or know about our community?

To Do 6/13:

- Pat: contact Public utilities to find out if you can find out how many new accounts were opened last year (in the last 3 years)?
- Next meeting July 2nd

Pat - Welcome bags (gift, goodies, coupons)

Dave P - food

Nancy P - fliers

Jake H - supporting connections

Dora L - Decorations

Yasmeen S - Decorations

Amanda T - DJ, Trash cans, Do we need permit,

Christine Schwingamer - cctc1994@icloud.com

Aug 25th

Targeting new residents

- Registration via google form
- Marketing via parade, facebook
- Connections
 - Churches
 - Realtors
 - EBlast
 - School
 - Utilities
 - Put fliers at businesses
 - Alexandria organization
 - Facebook: Neighbors helping Neighbors
- Activities
 - Question board
 - Mixer questions
 - Bouncehouse

Welcome baskets

- Stacy helping connect with business
- Pat connected with utilities who will be distributing bags

Next meeting July 2

Future consideration: Monthly newcomer coffee meet-up

Future consideration: Sustainability of Welcoming efforts after